

For a Stronger Member Experience

Can members truly be consumers when it comes to pharmacy?

Only with the right kind of help.

Otherwise, the pharmacy benefit is too complex to navigate. When members have a health condition, they need an easy way to see and evaluate their medication options and costs. It's how consumers make any informed buying decision. Rx Savings Solutions makes it part of your member experience.



How it Works

Patented, cloud-based software and engagement technology layers on top of your existing pharmacy benefit. Prescription claims are continually analyzed and mapped to every cost-saving clinical and fulfillment option available in your formulary and plan design.



Why it Works

Value

The opportunity for hard dollar savings drives members to engage in a solution that's available only through your plan. It's maximum value for their pharmacy dollar, with minimal effort.

Proactive

Members get simple, actionable insight on how to reduce out-of-pocket costs, with savings opportunities that no member or provider could identify without exhaustive research.

Personalized

All medications, dependents, deductibles and pharmacies are calibrated to the member profile. Members engage via their preferred channels, and always through your plan.

Unbiased

The solution works independently of the PBM or any other party, so members can be confident they're receiving objective suggestions and the complete picture.

Trust

When members get relief for out-of-pocket costs, your plan builds positivity, engagement and trust for the pharmacy benefit and other programs within your plan.

Our Platform, Your Parameters

Today's drug costs can drive members anywhere for relief. Unlike copay assistance or discount programs, our savings suggestions are all derived from your plan design and formulary, so there's no need to go outside the plan. With our **SSO** and **API capabilities**, there's no departure from the existing member experience.

Getting the Message

We supply proven marketing strategies and tactics that build awareness and drive behavior change. All your team has to do is "turn on" as many or as few as your populations require or your plan prefers. All programs can **scale to your needs**.

Removing Barriers

Cost and complexity aren't the only barriers members face. Getting a new prescription can be perceived as a hassle, even if an alternative would bring substantial savings. That's why our team can do all the legwork on the member's behalf—all with one click or call.

Score with Satisfaction

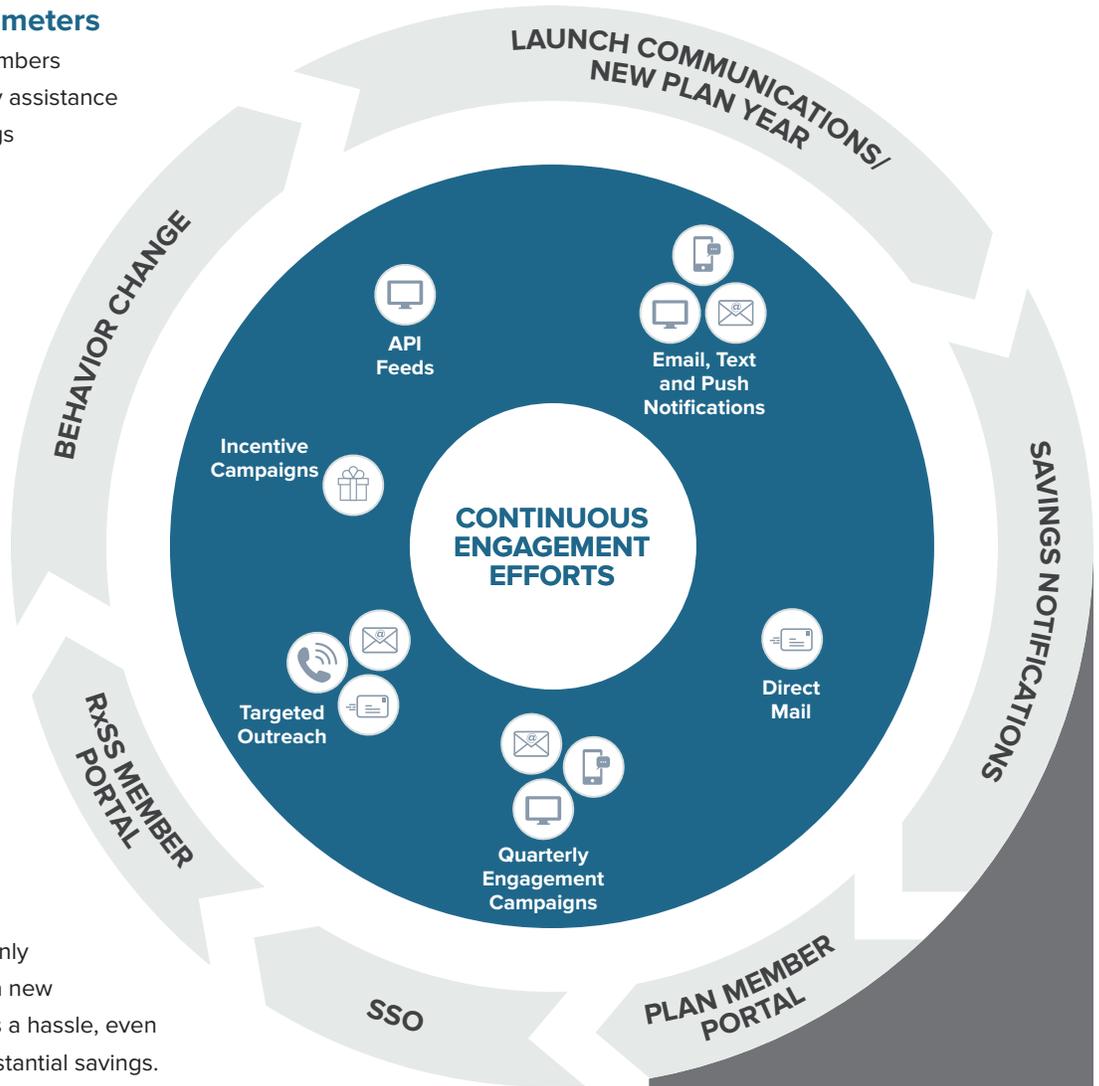
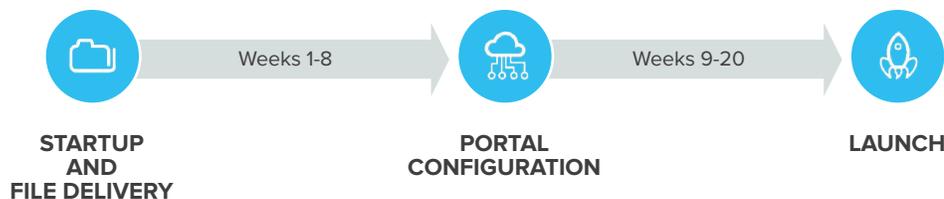
Members consistently give favorable ratings for Rx Savings Solutions, our user experience, and our concierge-level member support. Health plans can **leverage those satisfaction scores** toward their own.



Lighter Lifting

We make implementation as painless as possible. With the right data feeds in hand, our Implementation and Engineering teams do all the necessary legwork to **quickly roll out the solution** to your members.

IMPLEMENTATION TIMELINE



Virtuous Engagement Cycle

Members typically engage with a health plan only when necessary. Because pharmacy is the most frequent need, Rx Savings Solutions gives them a compelling reason to repeatedly **interact with and through your plan**.